



WIN THE ULTIMATE CONCERT EXPERIENCE
(the "Contest")

OFFICIAL RULES AND REGULATIONS

The Contest is intended for viewing and participation in Canada only by legal residents of Canada (excluding residents of Québec), who have attained the age of majority in the province in which they reside, and shall be subject to and construed in accordance with the laws of Canada. **Please do not proceed if you do not satisfy these requirements at the time of entry. Entry into the Contest constitutes your acceptance to these Official Rules and Regulations.**

- 1) **CONTEST ADMINISTRATION:** The Contest is administered and operated by Boston Pizza International Inc. ("**Contest Operator**"). The decisions of the Contest Operator are final and binding in all matters as they relate to the Contest, including without limitation eligibility and/or disqualification of entries.
- 2) **ELIGIBILITY:** To be eligible to win the Grand Prize in the Contest, you must: (i) be a legal resident of Canada (excluding residents of Québec); (ii) have attained the age of majority in the province in which you reside on June 25, 2025; and (iii) not be or be a member of the immediate families of an employee, contractor, agent or representative of Contest Operator, Boston Pizza Canada Limited Partnership ("**BPCLP**"), Live Nation Canada, Inc. ("**Live Nation**") or any of their affiliates, agencies, any franchisee of BPCLP or any of their respective shareholders, trustees, directors, officers, employees or agents. For the purpose of the Contest, "immediate family" is defined as parent, child, guardian or any other person residing in the same household or domiciled with any such employees, contractors, agents or representatives.
- 3) **CONTEST PERIOD:** The contest period will commence on Wednesday, June 25, 2025 at 11:00:00 AM (Local Time) and will conclude on Tuesday, September 30, 2025 at 11:59:59 PM (Local Time) (the "**Contest Period**").
- 4) **GRAND PRIZE:** There will be one (1) grand prize (the "**Grand Prize**") to be awarded consisting of: (i) four (4) concert tickets to an exclusive Live Nation music experience (the "**Concert**"); (ii) economy class airfare for the Grand Prize Winner (defined below) and his or her guests (each a "**Guest**") from the airport closest to the Grand Prize Winner's ordinary place of residence to the Concert; (iii) two (2) night accommodation based upon double occupancy at a host hotel chosen by the Contest Operator, (iv) \$150 Uber voucher, (v) \$500 VISA gift card, and (vi) \$150 Boston Pizza gift card. The approximate average value of the Grand Prize is CAD \$5,000 based on Vancouver, British Columbia departure. Actual value of the Grand Prize will depend on the Concert chosen and the location of the Grand Prize Winner's residence. The Grand Prize Winner is not entitled to any monetary difference between the actual and stated value, if any. The Grand Prize Winner and Guest are responsible for obtaining and presenting valid travel documentation, and for all expenses not specifically described as part of the Grand Prize, including but not limited to, travel arrangements including accommodation and transfers to and from the airport nearest the Grand Prize Winner's residence, insurance, transportation to and from the arena and host hotel, gratuities, meals, and all personal expenses and taxes. Alcohol is not part of the Grand Prize. The Concert will be the Grand Prize Winner's choice from a list of available Live Nation concerts within the 2025 calendar year. The list of available Live Nation concerts is determined by the Contest Operator. The Grand Prize Winner and each Guest must be available to travel on the dates specified by the Contest Operator or the Grand Prize will be forfeited. If the Grand Prize Winner resides in the province of Alberta, the parts of the Grand Prize which are the \$500 VISA gift card and \$150 Boston Pizza gift card will together be replaced with \$650 worth of Amazon.ca gift cards.
- 5) **HOW TO ENTER: NO PURCHASE NECESSARY:** To enter the Contest and to have a chance to win the Grand Prize, simply scan the QR code provided in the Boston Pizza Kid's Menu Booklet that can be obtained at participating Boston Pizza restaurants across Canada (excluding Boston Pizza restaurants in Québec) ("**Participating Boston Pizza Restaurants**") or can be found on various advertisements located at Participating Boston Pizza Restaurants and on Boston Pizza's social media platforms, to access entry on the Contest site at www.bostonpizza.com/ultimate-concert-experience (the "**Contest Website**"). Click on the Contest tab and follow the on-screen instructions to complete the online entry form in full. All fields on the entry form must be completed unless they are otherwise indicated as optional. Limit: one (1) entry per person/email address per day. The Contest Operator is not responsible for lost or late entries or entries that have been tampered. All decisions of the Contest Operator shall be final and shall not be subject to appeal.

6) **SELECTION OF PROSPECTIVE WINNER:**

On Wednesday, October 1, 2025 at 11:00:00 AM (ET), a representative of the Contest Operator at 85 Prologis Blvd, Unit 4, Mississauga, Ontario will randomly select from entries received during the Contest Period one (1) entrant to win the Grand Prize (the “**Grand Prize Winner**”). The selected entrant will be contacted by the Contest Operator via email within seven (7) days of the selection. If a potential Grand Prize Winner is unable to be contacted by the Contest Operator after three (3) attempts, he or she forfeits the Grand Prize and another entrant may, at the sole discretion of the Contest Operator, be selected.

7) **ODDS OF WINNING THE GRAND PRIZE:** The odds of winning the Grand Prize are dependent upon the total number of eligible entries received during the Contest Period.

8) **AWARDING OF GRAND PRIZE:** The Contest Operator is not responsible for the failure, for any reason whatsoever, of a prospective Grand Prize Winner to receive notification or for the Contest Operator to receive a prospective Grand Prize Winner’s response. No communication will be entered into by the Contest Operator with Contest entrants except with the prospective Grand Prize Winner. In order for a prospective Grand Prize Winner to be declared the Grand Prize Winner, the selected prospective winner must:

- (a) correctly answer a mathematical skill-testing question without assistance; and
- (b) sign and return, within a designated time period a Declaration and Waiver, in a form prescribed by the Contest Operator, confirming their acceptance and compliance with these Official Rules and Regulations and releasing the Contest Operator, BPCLP, each franchisee of BPCLP, Live Nation, Facebook, Instagram and X and each of their respective representatives, directors, officers, governors, trustees, shareholders, affiliates, representatives, parent companies, subsidiaries, professional advisors, and advertising and promotional agencies (collectively, the “**Released Parties**”) from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest, or any part of the Contest, including, without limitation, liability arising from the acceptance of and usage of the Grand Prize as awarded, the administration of the Contest and the selection of any potential winners.

The executed Declaration and Waiver form must be returned to the Contest Operator within five (5) business days after the notification of having been selected as the winner of the Grand Prize, if not, the prospective winner will be disqualified and another prospective Grand Prize Winner will be selected. By accepting the Grand Prize in the Contest, the Grand Prize Winner agrees to hold the Released Parties harmless from and against any and all claims and liability arising out of or in any way connected with the operation of the Contest and use of the Grand Prize. The Grand Prize Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in the Contest or use or redemption of the Grand Prize. A prospective Grand Prize Winner who provides an incorrect answer on the mathematical skill-testing question will no longer be eligible to win the Grand Prize and another prospective winner will be drawn in their place.

The Grand Prize must be accepted as awarded. The Grand Prize is non-transferable and non-redeemable for cash. The Grand Prize may not be substituted except by the Contest Operator, who reserves the right to substitute the Grand Prize or any portion of the Grand Prize with a prize of equal or greater value. By entering any part of the Contest, all entrants, should they win, agree to the use of their name, address (city only), photo, and/or image on videotape for publicity and promotional purposes without compensation. The Contest Operator reserves the right to disqualify any individual whom it finds in violation of these Official Rules and Regulations or tampering with the entry process. The Contest Operator reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. **Any attempt by anyone to deliberately undermine the legitimate operation of the Contest or any part of the Contest is in violation of criminal and civil laws and the Contest Operator reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.**

9) **LIMITATION OF LIABILITY:** The Released Parties are not responsible for errors in the offer or administration of the Contest, or any part of the Contest, including but not limited to, errors in the advertising, these Official Rules and Regulations, the selection and announcement of the winner or the distribution of the Grand Prize. In addition, the Released Parties shall not be liable any damages caused or alleged to be caused by: (a) any entry, Grand Prize, or other correspondence or data that is lost, stolen, late, garbled, distorted, delayed, damaged or misdirected for any reason; (b) for any failure, interruption, technical malfunction or delay; (c) any communication sent or received to or from the Contest Operator or any of its agents or designees, for any reason; (d) for any incorrect, untimely or inaccurate information, whether caused by users or by equipment or programming errors associated with or utilized in any part of

the Contest; (e) for any technical or human error which may occur in the processing of any entry or entries in the Contest; (f) for problems with the function of any website or website feature (including, without limitation any features thereon), howsoever caused; (g) for the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data, software, online systems, servers or access providers; (h) for any functionality lost due to not having cookies enabled; (i) for traffic congestion on the Internet; (j) for the security or privacy of information transmitted via telephone or computer networks; (k) for breaches of privacy due to interference by third party “hackers” or for any damage caused to or incurred by any entrant or any other person by reason of any such event or occurrence; or (l) for printing errors appearing in these Official Rules and Regulations or related Contest materials.

- 10) **SUBJECT TO APPLICABLE LAWS:** Each part of the Contest is subject to all applicable federal, provincial, municipal and local laws. The Contest Operator reserves the right to modify or terminate the Contest, or any portion thereof, at any time without notice to participants. The Contest is VOID WHERE PROHIBITED BY LAW.
- 11) **PRIVACY STATEMENT:** Personal information collected during the administration of the Contest, or any part of the Contest, will only be used in conjunction with executing the terms of the Contest as described in these Official Rules and Regulations. By entering any part of the Contest, each entrant consents to the Contest Operator and its parent companies, subsidiaries, affiliates and agencies, collecting and using the information an entrant provides on the contest entry, including winner’s contact information, to qualify the Grand Prize Winner for the Contest and to contact the Grand Prize Winner and provide ongoing service regarding the same.
- 12) **FACEBOOK, INSTAGRAM AND X:** Facebook, Instagram and X: (i) have in no way sponsored, endorsed or administered the Contest; (ii) are not associated or connected with any part of the Contest in any manner whatsoever; and (iii) are not liable in any way whatsoever in regard to any matter, which relates to the Contest. You understand that you are providing your information to the Contest Operator and not to Facebook, Instagram or X. Any questions, comments or complaints will be directed to the Contest Operator and not Facebook, Instagram or X. Facebook, Instagram and X are indemnified and held harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) for any claim related to the Contest including without limitation the publicity or administration thereof.
- 13) Boston Pizza and the Boston Pizza roundel are trademarks of Boston Pizza Royalties Limited Partnership, used under license.
- 14) Live Nation is a registered trademark of Live Nation Worldwide, Inc. Live Nation is not a sponsor of the Contest and is in no way responsible for the administration of the Contest, the verification of winners or the fulfillment of the Grand Prize.